



**(Friday Premium VIP\*) All About Patches LIVE and VIRTUAL**

Patches were first created as a form of garment repair and have evolved to insignia for military and organizations as well as forms of personalization. Patches are also a simpler way to add embroidery embellishment onto difficult to hoop items. The embroidering steps of a patch are similar to that of an applique - so they are nothing to be afraid of! This class is going to cover steps to consider and pay attention to when creating a patch in your embroidery software. We will then continue to techniques used while stitching the patch on your machine and when applying patches to your item.

\*All VIP attendees will receive complimentary access to the live streamed and recorded video version of this class. To attend this class in-person, please select the Premium VIP class upgrade during checkout.

**Taught by Lisa Shaw from Bubbles' Menagerie representing Embrilliance Software**

●Digitizing ●Machine Embroidery ●Small Business ●Software ●In the Hoop

**(Friday VIP) Embroidery Tricks Your Mother Never Told You Part 1**

Join Riqui for this two-part class where she will share some of her favorite embroidery supplies, tips, and tricks including: How to use double curved applique scissors to get the best trims, how to use double curved jump scissors with tweezers to get even the finest, most annoying jump stitches, 101 uses for blue painters' tape that does not include 1 drop of paint, and how a thread stand can save your sanity. Wait! There's more! Learn all about how parchment paper isn't just for cookies and get answers to some of your most burning questions like: Why are there so many kinds of water-soluble stabilizer and what does each one do best? Isn't all stabilizer the same? NOOOOOOOOOOOO!!!!!! Types and weights explained with sample squares (approximately 1.5" to 2" square) of each kind for you to touch, feel, fold, spindle, mutilate, and ultimately take home for reference.

**Taught by Riqui Gardner from String Theory Fabric Arts**

●Machine Embroidery/Applique ●Fresh Ideas

**(Friday VIP) Cut it Up!**

Learn how to use your electronic cutter to create pre-cut pieces for your machine embroidered applique projects. Many software programs will allow you to create cut files for use with your applique designs. We'll talk about how the most common software programs handle this task and then talk about workarounds if you do not own software that exports cut files. You'll never have to trim fabric in the hoop again!

**Taught by Libby Ashcraft**

●Machine Embroidery ●Machine Applique ●Digital Cutting

**(Friday VIP) Digitizing a Design - A Demonstration from Start to Finish PART 1**

Curious about how an embroidery design is created? Interested in digitizing but not sure where to start or what to expect? Come observe a demonstration of the digitizing process as Lyndsie digitizes an applique embroidery design from start to finish. She will also discuss different reasons for pursuing digitizing as well as digitizing for profit vs. digitizing for your own projects and logos. (This class is not software-specific -- the digitizing concepts taught are universal and everyone is welcome! We will be using Wilcom Embroidery Studio and Embrilliance Stitch Artist during the demonstrations, other programs may be briefly mentioned, too!)

**Taught by Lyndsie Salcido from Linnie Pinnie**

●Digitizing ●Machine Embroidery/Applique ●Small Business

### **(Friday VIP) Going from Hobby to Business - 5 Keys to Success**

Do you have a dream of turning this into something more than a hobby or side-hustle? There are new crafters turned wannabe business owners all the time and unfortunately, the statistics are not good. Nearly 85% of all new businesses fail in the first year. But if you have the right foundation in place you can be part of the 15% who survive and thrive. So what will it be, Successful business or a daily struggle? Come learn how to have a foundation that will lead to success with 5 key parts of your business. Knowing your numbers, pricing for profit, workflow optimization, customer service, and marketing planning. We will review each of these keys and give you some takeaways you can implement in your business immediately to start building the success foundation.

**Taught by Aaron Montgomery, certified Jack Canfield Success Principles Trainer and co-founder of Our Success Group**

●Machine Embroidery/Applique ●Fresh Ideas ●Small Business

### **(Friday Premium VIP\*) Recycle Candy Bags in the Hoop! LIVE and VIRTUAL**

Reusable candy bags are addictive and fun to make and a great way to recycle and repurpose. Save the candy to share with someone else, because let's be real, it's all about the bag. Missy will share with you her tips and tricks on making adorable recycled candy bags in the hoop. Working with a cute candy bag, marine vinyl, fusible vinyl, and a zipper in the hoop has never been easier.

\*All VIP attendees will receive complimentary access to the live streamed and recorded video version of this class. To attend this class in-person, please select the Premium VIP class upgrade during checkout.

**Taught by Missy Billingsley and Gayle Pearl from Gayle's Nest**

●Machine Embroidery ●In the Hoop ●Fresh Ideas

### **(Friday VIP) Zippers in the Hoop**

This class will investigate customizing and digitizing a simple in the hoop zipper change purse with a snap tab attaching loop. Every in the hoop project is made up of running stitches, so it seems like they would be super easy to digitize - like click poof done simple.

WELL.... They aren't difficult, but there are lots of planning that is involved - inside out and backwards planning! We will walk through this process with a goal of helping you learn to

personalize a purchased design AND how to digitize your own in the hoop project - including those with a zipper and a snap tab.

**Taught by Lisa Shaw from Bubbles' Menagerie representing Embrilliance Software**

●Digitizing ●Machine Embroidery ●Small Business ●Software ●In the Hoop

### **(Friday VIP) Embroidery Tricks Your Mother Never Told You Part 2**

Join Riqui for this two-part class where she will share some of her favorite embroidery supplies, tips, and tricks including: How to use double curved applique scissors to get the best trims, how to use double curved jump scissors with tweezers to get even the finest, most annoying jump stitches, 101 uses for blue painters' tape that does not include 1 drop of paint, and how a thread stand can save your sanity. Wait! There's more! Learn all about how parchment paper isn't just for cookies and get answers to some of your most burning questions like: Why are there so many kinds of water-soluble stabilizer and what does each one do best? Isn't all stabilizer the same? NOOOOOOOOOOOO!!!!!! Types and weights explained with sample squares (approximately 1.5" to 2" square) of each kind for you to touch, feel, fold, spindle, mutilate, and ultimately take home for reference.

**Taught by Riqui Gardner from String Theory Fabric Arts**

●Software ●Machine Embroidery/Applique ●Small Business

### **(Friday VIP) Digitizing a Design - A Demonstration from Start to Finish PART 2**

Part 1 of this class will focus on digitizing theory and applique designs. In part 2, Lyndsie will continue the conversation and demonstrate techniques for trendy sketch designs, fonts, and vintage style designs. (This class is not software-specific -- the digitizing concepts taught are universal and everyone is welcome! We will be using Wilcom Embroidery Studio and Embrilliance Stitch Artist during the demonstrations, other programs may be briefly mentioned, too!)

**Taught by Lyndsie Salcido from Linnie Pinnie**

●Digitizing ●Machine Embroidery/Applique ●Small Business

### **(Friday VIP) Sign, Scan, Sew**

Whether it's on a garment, placemat, or quilt label, adding your signature takes your project to the next level. In this hands-on class you will sign, scan, and sew your signature on a tote bag. Imagine the possibilities when you can turn drawings into embroidery!

**Taught by Stitchhouse**

●Machine Embroidery ●Fresh Ideas

### **(Saturday Premium VIP) Psychology of Pricing LIVE and VIRTUAL**

This course covers the who, what, when, where, why and how of pricing. Whether you're dealing with objections to the prices you charge, struggling with the feeling that you should be charging more than you are, or entirely lost when it comes to knowing exactly what your revenue should be, Psychology of Pricing will teach you the fundamentals of pricing theory.

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**Taught by Kristine Shreve, host of the popular Women + Business Podcast and founder of the Women in Garment Decoration Group**

●Machine Embroidery/Applique ●Fresh Ideas ●Small Business

### **(Saturday VIP) Why Sublimation and White Toner are the perfect marriage. Two technologies - endless opportunities!**

We will show you why sublimation and white toner are the perfect marriage to either expand your current business or starting your own decorating business. We will show you the strengths and weaknesses to both solutions and break down real life numbers, to show you how to maximize your return on investment.

**Taught by Coastal Business Supplies**

●Sublimation ●Small Business ●Fresh Ideas

### **(Saturday VIP) A Sweet N Sassy Hands-on Make and Take with Wendy**

Join Wendy for a fun, hands-on project that you will get to take with you! Class space is limited. Machine and supplies will be provided.

**Taught by Wendy Skaggs from Sweet N Sassy**

●Machine Embroidery ●Hands-on ●Fresh Ideas

### **(Saturday VIP) Bits and Pieces**

Join Peggy and Beth as they share ideas for turning the pieces piling up in your sewing room trash into cash. They'll have you "scrapping" like a pro. Marine vinyl, fabric, HTV, and more.

**Taught by Peggy and Beth from Pegboard Crafts**

●Machine Embroidery/Applique ●Small Business ●In the Hoop

### **(Saturday VIP) Connecting with Cons**

Wait, what?! "Cons", short for conventions, are gatherings similar to AG but the focus is in on timeless comic book characters, movie heroes, animation, and all things pop-culture! Elaborate character costumes and accessories are the perfect platform to show off beautiful embroidery, in-the-hoop, and garment-decorating skills, not to mention what a perfect way to learn more about what many of the children and grandchildren in our lives are crazy about! Join Riqui to learn more about the culture of cons and how to connect with this amazing demographic.

**Taught by Riqui Gardner from String Theory Fabric Arts**

●Machine Embroidery ●Fresh Ideas

### **(Saturday) Machine Embroidery and Applique 101**

New to machine embroidery? Watch the embroidery/applique process from start to finish with step-by-step explanation. Learn all about tools, supplies, designs, and helpful tips & tricks to help take the frustration and fear out of the embroidery and applique experience. Compare different types of stabilizers, needles, thread, hoops, and more!

This session will be followed by a question & answer discussion to cover any additional questions you have.

**Taught by Jenni Gallagher**

●Machine Embroidery ●Machine Applique

### **(Saturday) Sewing and Craft Room Essentials**

Join Angela to learn about unique notions and products that are available and how they can benefit you in your sewing or craft room! Learn about Terial Magic and its uses. BoNash offers a variety of products including iron covers, ironing board covers, fiberglass pressing sheets, BoNash powder (a must-see!) and more. Come see how these products work and how they can make your crafting life easier. Samples and products will be available for you to see. As always there will be a class handout to help you remember all the fun stuff. A goody bag and coupon will be provided.

**Taught by Angela Holley of All Stitched Up by Angela**

●Machine Embroidery ●Machine Applique ●Sewing ●Embellishments ●Fresh Ideas

### **(Saturday and Sunday) Take a "Peek" Inside the Art of Hooded Towels Part 1**

In this 2-part class session, we will dive right in to the hooded towel addiction!! We will start with cutting hoods (getting the best bang for your buck), move right into stitching your peeker embroidery design on the hood, and then we will finish by attaching the hood with a French seam. Come join us for a "peek" inside making hooded towels! We will have a single needle machine as well as a multi-needle machine running throughout this session. Working with vinyl and coordinating specialty materials to achieve the best results will be covered.

**Taught by Wendy Skaggs from Sweet 'N Sassy**

●Machine Embroidery/Applique ●Sewing ●Embroidery Vinyl ●Small Business

### **(Saturday) Taking the Mystery out of Scanning with your Scan n Cut**

The Scan n Cut features the ability to scan designs for later cutting and manipulation. We'll talk about the differences in Direct Cut and Scan to Cut Data. Learn how to fine-tune your settings to get the best possible scans.

**Taught by Libby Ashcraft**

●Digital Cutting

### **(Saturday) Embroidery Design Analysis**

This class is all about looking at your embroidery design in software. You may have heard that "machine embroidery designs are not "what you see is what you get" (wysiwyg)" and this is for the most part true to the novice embroider-er. However, you can develop an "embroider-ers eye" and start to see things in an embroidery design that can "predict" or "reveal" things that will happen at the machine. From knowing if a design is an applique to helping you choose the right stabilizer for a project to getting insight on "is this design going to stitch out ok now that I've resized it?"

**Taught by Lisa Shaw from Bubbles' Menagerie representing Embrilliance Software**

●Machine Embroidery ●Software ●Machine Applique

### **(Saturday) In the Hoop Quilt Blocks**

Gina is excited to share her own unique techniques for ITH quilt blocks with you!

Learn how to assemble a quilt block in the hoop from start to finish. Follow along as Gina explains each step and how the layers are added and stitched with the embroidery machine. Alternative options for stabilizers will be suggested to open minds beyond traditional embroidery stabilizers. These options will give the quilt block a softer, more pliable texture for snuggling purposes once the blanket is fully assembled. All in all, this class will be GREAT FUN!

**Taught by Gina from Thelander Designs**

●Machine Embroidery ●Quilting ●In the Hoop

### **(Saturday) Ecommerce for Everyone**

In this class we will discuss the fundamentals of setting up a successful Etsy shop and Website. I will go over the pros and cons of each so that you will leave with a better understanding of how to open your online boutique. There will be a question/answer session at the end so come prepared with your questions.

**Taught by Melissa Bryan from Big Bee Applique**

●Small Business ●Fresh Ideas

### **(Saturday) Machine Knowledge**

Getting ready to dive into the embroidery world or upgrade your machine? Explore concepts to consider when purchasing or upgrading embroidery machines during this energetic and fun class. Topics include: Learning about stitch speed and what to realistically expect, machine maintenance (can you do it yourself?), sew field and stitch count limits, single needle vs. multi and when to upgrade, and more!

Navigating decisions is hard when you don't know what questions to ask. Katie will help take a look at features and capabilities to get your mind thinking about what you need to embark on your adventure to bring your dreams to reality!

**Taught by Katie Wubben from Trouble Me Knot Embroidery (Melco)**

●Machine Embroidery ●Small Business ●Fresh Ideas

### **(Saturday) Squares with Flare - Easy Quilting for Everyone**

Need something to do with all those leftover pieces of fabric from your appliques? If you can sew a straight line you can make a quilt. Learn how to make a simple scrappy quilt out of squares. Add a solid row of fabric and embellish with a name, applique and some giant ric rac and you have a beautiful, custom made quilt!!

**Taught by Angela Holley of All Stitched Up by Angela**

●Quilting ●Machine Embroidery ●Machine Applique ●Sewing ●Embellishments  
●Fresh Ideas

### **(Saturday and Sunday) Embellished Embroidery**

Take your embroidery one step further by combining it with other materials such as mylar, foam and sublimation ink (no printer required!) We will explore how using these materials can give sparkle, dimension and blending to your embroidery designs.

**Taught by Lisa Shaw from Bubbles' Menagerie representing Embrilliance Software**

●Machine Embroidery ●Fresh Ideas

**(Saturday) You Can't Spell Publicity without Public**

Every business needs an audience. Although some business owners might call them customers, what you really need is an adoring public, who are interested in what you do and who want what you have to offer. Finding your public is one of the secrets to business success, and this course will teach you how to do that without spending a ton of money or time.

**Taught by Kristine Shreve, host of the popular Women + Business Podcast and founder of the Women in Garment Decoration Group**

●Machine Embroidery ●In the Hoop ●Software ●Fresh Ideas

**(Saturday and Sunday) Take a "Peek" Inside the Art of Hooded Towels Part 2**

In this 2-part class session, we will dive right into the hooded towel addiction!! We will start with cutting hoods (getting the best bang for your buck), move right into stitching your peeker embroidery design on the hood, and then we will finish by attaching the hood with a French seam. Come join us for a "peek" inside making hooded towels! We will have a single needle machine as well as a multi-needle machine running throughout this session. Working with vinyl and coordinating specialty materials to achieve the best results will be covered.

**Taught by Wendy Skaggs from Sweet 'N Sassy**

●Machine Embroidery/Applique ●Sewing ●Embroidery Vinyl ●Small Business

**(Saturday and Sunday) Multi-Dec Embroidery**

Take your embroidery to the next level using your Silhouette Cameo, heat transfer vinyl and rhinestones!! Learn how to bring an embroidery design into Silhouette Studio and create our cut file for the applique. Instead of cutting fabric, we'll plan to cut heat transfer vinyl. Then just for fun, we'll add a few rhinestones! (Silhouette Studio Designer Edition Plus is required for manipulating embroidery designs.)

**Taught by Libby Ashcraft**

●Machine Embroidery/Applique ●Digital Cutting ●Rhinestones ●Fresh Ideas

**(Saturday) High Fashion, Low Stitch Count**

Accessorize with trendy, in the hoop scarf cuffs! Jacki from Ellia Jacksford Designs is here to help you conquer your fear of In the Hoop projects. Learn all about how these easy and adorable ITH scarf cuffs are made, with step-by-step instruction and explanation of technique and supplies.

**Taught by Jacki Bauman from Ellia Jacksford Designs**

●Machine Applique ●In the Hoop ●Vinyl ●Small Business ●Fresh Ideas

**(Saturday) Think Outside the (Supply) Box**

Go beyond traditional embroidery supplies and learn all about ways to bring unconventional materials into your hoops to create clear pockets, reduce bulk, and take your projects to the next level!

**Taught by Riqui Gardner from String Theory Fabric Arts**

●Machine Embroidery ●Fresh Idea

### **(Saturday) Conquer Fear And Live To Tell About It**

Fear is a powerful deterrent to success, but fear is also something that can be managed. For small businesses, we face a lot of new challenges daily and come face to face with both the fear of failure and of success. But to move our business forward and get out of our comfort zone we must not only face the fear but live to tell about it. We are going to explore what fear is, how it gets a hold of us, and techniques to confront fear and turn it into the Art of Success.

Taught by Aaron Montgomery, certified Jack Canfield Success Principles Trainer and co-founder of Our Success Group

●Machine Embroidery/Applique ●Fresh Ideas ●Small Business

### **(Saturday and Sunday) All About That Cork!**

What is cork fabric and how do you use it? Join Angela to learn exactly how you can use cork to create unique gifts or offer something new in your business. Cork is versatile and easy to use for ITH, applique, or sewing projects. Samples will be available to inspire you to get CREATIVE with CORK.

Taught by Angela Holley from All Stitched Up by Angela

●Digital Cutting ●Machine Applique & ITH ●Sewing ●Embellishments ●Fresh Ideas

### **(Saturday and Sunday) Layer it Up!**

Everyone loves designs that use more than one color ... but getting those vinyl layers to line up correctly can be tricky. Learn how to line up multiple layers using registration marks and a trick using an offset area for easy layering. We'll explore the knockout technique and combine it with an offset for added dimension.

Taught by Libby Ashcraft

●Digital Cutting

### **(Saturday and Sunday) Crazy about Craft Shows!**

Craft shows can be an amazing opportunity for creative businesses, but where do you start?!

In this session, Corena will share her favorite tips as a seasoned craft show vendor. Topics include finding the right shows for your business, setting up, packaging, marketing, craft show best-sellers, profit strategies, and point of sale options.

Taught by Corena Lipkowitz from Bella Bleu Embroidery

●Machine Embroidery/Applique ●Small Business ●Fresh Ideas ●Sublimation

### **(Saturday and Sunday) So Fresh and So Clean**

No soap, no sink, no problem! You'll be the go-to friend when you're out and about with at least 17 mini hand sanitizers dangling from your purse or keys. How, you ask? By utilizing some of the adorable, creative in the hoop cases you've learned to make with Melissa from Designs by Little Bee! These adorable hand sanitizer cases are the perfect gift for yourself or others and are great sellers at craft shows and online.

Taught by Melissa Harris from Designs by Little Bee

●Machine Embroidery ●In the Hoop ●Small Business ●Fresh Ideas

### **(Saturday) Home Decor Made Easy!**

Seasonal and customized wreaths are perfect to add charm to your home, make beautiful gifts, and are great sellers for craft shows and in the online marketplace! Jacki from Ellia Jacksford Designs will demonstrate techniques to create easy, in the hoop embellishments to elevate your home decor projects.

Taught by Jacki Bauman from Ellia Jacksford Designs

●Machine Embroidery ●In the Hoop ●Small Business ●Fresh Ideas

### **(Saturday and Sunday) The Buzz About Bean and Blanket Stitch Applique**

Satin stitch appliques are beautiful and durable, but let's go beyond traditional and look at ways to make your trendy bean stitch and blanket stitch applique designs look clean and professional. No raggedy edges here! Lyndsie will share her favorite techniques and supplies, and a free design download will be available for all participants.

Taught by Lyndsie Salcido from Lynn Pinnie Embroidery

●Machine Embroidery ●Machine Applique ●Small Business ●Fresh Ideas

### **(Saturday and Sunday) Baskets of Fun**

Join Jenni to learn how to make one of the hottest trends in sewing and embroidery - no turn fabric baskets! We will use at least 2 fabrics to create a lined basket with a trim band AND learn how to choose placement for embroidery/applique designs. These baskets are perfect for storing coffee pods, sewing supplies, skin care products, holidays, and more! Everyone loves these beautiful and useful fabric baskets.

Taught by Jenni Gallagher

●Machine Embroidery ●Machine Applique ●Sewing ●Fresh Ideas

### **(Saturday) Reading Pillows from A to Z**

Reading pillows are a trending project that are easy to make and loved by all ages! Join Gina and Grace to learn how to make these popular reading pillows. A lesson and demonstration will be given on preparing your fabric, stitching the applique design, and constructing the pillow.

Taught by Grace Horton-Olmos from Amazin Grace Designs and Gina Thelander from Thelander Designs

●Machine Embroidery ●Machine Applique ●Sewing ●Fresh Ideas

### **(Saturday) We're on a Roll!**

There'll be NO SHORTAGE of fun in this class where Jacki will show you how to embroider on toilet tissue! Yes, good ol' fashioned TP. Embroidered TP rolls make hilarious gifts and are great sellers online and at craft shows. Jacki will cover supplies, techniques, and design selection.

Taught by Jacki Bauman from Ellia Jacksford Designs

●Machine Embroidery ●Fresh Ideas

### **(Saturday) Stitch Fixes (Basic Machine Embroidery Troubleshooting)**

Broken needles, tangled threads, tension problems, or puckering? Don't toss your machine out the window just yet! Even experienced embroiderers face these (and more!) common challenges. Follow along with Jenni as she shares her experience to help you troubleshoot and recover from embroidery blunders and save your projects instead of scrapping them!

**Taught by Jenni Gallagher**

●Machine Embroidery ●Machine Applique

### **(Saturday) Bling it Up!**

Everyone loves that sparkle that rhinestones bring to our designs. Learn the basics of working with rhinestones designs -- those you create and those created by others. We'll start at the beginning with creating your own rhinestone designs. Tips for cutting templates for multi-color and multi-size stone designs will be covered. You'll be a sparkle expert when you complete this class!

**Taught by Libby Ashcraft**

●Digital Cutting ●Rhinestones

### **(Saturday) Stitching and Wine Makes Everything Fine**

Need a quick hostess gift? Learn to make a quick personalized wine tote in an hour. Easy-peasy-anyone-can-whip-one-up! Step-by-step detailed instructions with take home handouts will be provided. One participant will win a bag with wine and another lucky person will win a complete bag kit with free design!

**Taught by Grace Horton-Olmos from Amazin Grace Designs**

●Machine Embroidery ●Machine Applique ●Sewing ●Fresh Ideas

### **(Saturday) Planning Makes Perfect**

We've all had embroidery disasters (yes, I really stitched that to itself), but planning can greatly improve our chances of producing a perfect project! Riqui will share some of her favorite tips for organizing your stitching - from thread and materials storage to foolproof ways to not "get lost in the steps" of a design. In short, how to avoid "forget to attach the back, cry, repeat." And just in case things don't go perfectly, Riqui has some tricks up her sleeve to help you recover from common embroidery blunders.

**Taught by Riqui Gardner from String Theory Fabric Arts**

●Machine Embroidery/Applique ●Fresh Ideas

### **(Saturday and Sunday) 10 Mistakes Business Owners Make on Social Media (And How to Avoid Them)**

After 14 years of running social media profiles for a national company, and the same amount of time writing and speaking about social media, I've encountered (and sometimes made) almost every social media mistake possible. In this class I share what I've learned so you don't have to make the same mistakes. I'll detail some of the obvious and not so obvious things to avoid when managing social media for your business.

**Taught by Kristine Shreve, host of the popular Women + Business Podcast and founder of the Women in Garment Decoration Group**

●Machine Embroidery ●In the Hoop ●Software ●Fresh Ideas

### **(Saturday) How to maximize profits with Sublimation**

Introduction to sublimation and how to make money on products your customers are already buying elsewhere. From spirit wear to local clubs and organizations, to merch and swag, we'll explore the world of sublimation and show you how to profit.

Taught by Coastal Business Supplies

●Sublimation ●Small Business ●Fresh Ideas

### **(Sunday) Show and Tell: Silhouette Cameo**

Do you have a new Cameo sitting in the box? Or are you interested in adding cutting machine technology to your hobby or business? Melissa will show you all the fun things your Cameo can do! From cutting fabric and vinyl to creating stencils and using markers -- you'll leave this class with the confidence to do it all!

Taught by Melissa Bryan from Big Bee Applique

●Small Business ●Fresh Ideas

### **(Sunday) Christmas in July**

Let's make Christmas gifts together with your embroidery machine. It is both fun and rewarding to create your own Christmas gifts to give to loved ones, teachers, co-workers, or keep for yourself! I will walk you through step by step and show you how easy it is to create projects in the hoop of your embroidery machine.

Taught by Melissa Bryan from Big Bee Applique

●Machine Embroidery ●In the Hoop ●Software ●Fresh Ideas

### **(Sunday) Advanced Applique**

Join Katie for an energizing class to give your applique a creative spark and learn techniques that will make applique ideal for volume production in your embroidery business. We'll discuss basic applique technique as well as diving into creative ways to speed the process as well as give your applique a creative twist. Learn tips and tricks to include: methods to tidy up the back side, how to use HTV to streamline production and reduce stitch count, How to use a cricut or silhouette to cut fabric, and more!

Taught by Katie Wubben from Trouble Me Knot Embroidery (Melco)

●Machine Embroidery ●Applique ●Fresh Ideas

### **(Sunday) Hardware How-To**

Are you curious about all of the hardware options available for finishing your projects? Overwhelmed by whoosits and whatsits galore? Join Gayle and Missy to learn about easy hardware installation and the many creative uses for snaps, rivets, grommets, and more. Tools for application will also be demonstrated in this fun class that's sure to take your projects to the next level!

Taught by Missy Billingsley and Gayle Pearl from Gayle's Nest

●Machine Embroidery ●In the Hoop ●Fresh Ideas