



THE APPLIQUE GETAWAY

2019 Class Descriptions

Updated 06/19/2019

*subject to change

Friday, June 21, 2019

VIP Attendee Class Session 1 3:00 - 4:30 PM

Create your FIRST Snaptab/Keyfob Design in 15 minutes (or less)

I'm completely serious - less than 15 minutes to your own keyfob/snaptab designs using Embrilliance software programs. We will walk through the plan step by step. Once you have your plan determined and understand the stitching order, actually creating the design is easy peasy. Of course, practicing the steps will improve your speed, but Lisa is going to give you the step by step instructions so that you can create your very first snap tab and be ready to head to the machine to stitch in under 15 minutes.

Taught by: Lisa Shaw from Bubbles' Menagerie representing Embrilliance Software.

Friday, June 21, 2019

VIP Attendee Class Session 1 3:00 - 4:30 PM

Digitizing a Design - A Demonstration from Start to Finish PART 1

Curious about how an embroidery design is created? Interested in digitizing but not sure where to start or what to expect? Come observe a demonstration of the digitizing process as Lyndsie digitizes an embroidery design from start to finish. She will also discuss different reasons for getting into digitizing as well as digitizing for profit vs digitizing for your own projects and logos. (This class is not software-specific -- the digitizing concepts taught are universal and everyone is welcome!)

Taught by: Lyndsie Salcido from Lynn Pinnie Embroidery

Friday, June 21, 2019

VIP Attendee Class Session 1 3:00 - 4:30 PM

Machine Embroidery and Applique 101 - New to machine embroidery? Watch the embroidery/applique process from start to finish with step-by-step explanation. Learn all about tools, supplies, designs, and helpful tips & tricks to help take the frustration and fear out of the embroidery and applique experience. Compare different types of stabilizers, needles, thread, hoops, and more!

This session will be followed by a question and answer discussion to cover any additional questions you have.

Taught by: Jenni Gallagher

Friday, June 21, 2019

VIP Attendee Class Session 1 3:00 - 4:30 PM

Make it and Take it with Sew Dallas

This session is hands-on and limited to 24 attendees (2 per machine).

Friday, June 21, 2019

VIP Attendee Class Session 2 4:45 - 5:45 PM

Time saving software techniques for machine embroider-ers

What can you do in your software to save time at the embroidery machine without compromising the finished product. This class will give you all sorts of ideas on how to use your software effectively to save you time and money. Not just for those in business, the concepts and techniques will help anyone looking to spend more time creating as easily and efficiently as possible.

Taught by: Lisa Shaw from Bubbles' Menagerie representing Embrilliance Software.

Friday, June 21, 2019

VIP Attendee Class Session 2 4:45 - 5:45 PM

Digitizing a Design - A Demonstration from Start to Finish PART 2

Part 1 of this class will focus on digitizing theory and applique designs. In part 2, Lyndsie will continue the conversation and demonstrate techniques for trendy sketch designs, fonts, and vintage style designs. (This class is not software-specific -- the digitizing concepts taught are universal and everyone is welcome!)

Taught by: Lyndsie Salcido from Lynn Pinnie Embroidery

Friday, June 21, 2019

VIP Attendee Class Session 2 4:45 - 5:45 PM

Beginner Machine Embroidery and Applique Open Discussion Session - New to machine

embroidery? Continue your learning experience after *Machine Embroidery and Applique 101* by joining this fun, interactive question and answer discussion! If you've ever wished for an experienced embroiderer to sit down with you, answer your lingering questions, and show you how it's done -- here's your chance! Jenni is an experienced seamstress of 50+ years with over 9 years of machine embroidery experience to share with you.

Taught by: Jenni Gallagher

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Saturday, June 22, 2019

VIP Attendee Early Bird Class Session 8:00 - 9:00 AM

Take a "Peek" Inside the Art of Hooded Towels

In this session, we will dive right in to the hooded towel addiction!! We will start with cutting hoods (getting the best bang for your buck), move right into stitching your peeker embroidery design on the hood, and then we will finish by attaching the hood with a French seam. Come join us for a "peek" inside making hooded towels! We will have a single needle machine as well as a multi-needle machine running throughout this session. Working with vinyl and coordinating specialty materials to achieve the best results will be covered.

Taught by: Wendy Skaggs from Sweet 'N Sassy

Saturday, June 22, 2019

VIP Attendee Early Bird Class Session 8:00 - 9:00 AM

Ease into ITH with a 5x7 In the Hoop Zipper Bag

Conquer your fear of In the Hoop Embroidery Designs! Join Corena and Grace for a live demonstration plus tip & tricks to make completing in the hoop zipper bags fun and easy! Discussion topics will include selecting stabilizers, materials, finishings and hardware, as well as software techniques for adding a name or monogram to your project.

Taught by: Grace Horton-Olmos from Amazin Grace Designs and Corena Lipkowitz from Bella Bleu Embroidery

Saturday, June 22, 2019

VIP Attendee Early Bird Class Session 8:00 - 9:00 AM

Stylin' Sublimation Projects + a Fun Make & Take

If you're new to sublimation, curious about adding sublimation to your hobby or business, or looking to add new products to your lineup, this presentation will surely get your creative juices flowing! Whitney and Nyla will demonstrate how quick and easy it is to use trendy graphics to create adorable boutique style projects and gifts!

A fun make and take project is included in this session.

Taught by: Nyla Miller from Jazzy Zebra Designs and Whitney Hunter from Belliboos Designs

Saturday, June 22, 2019

VIP Attendee Early Bird Class Session 8:00 - 9:00 AM

Make it and Take it with Sew Dallas

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Saturday, June 22, 2019

Class Session 1 9:30 - 10:30 AM

Stitch Fixes (Basic Machine Embroidery Troubleshooting)

Broken needles, tangled threads, tension problems, or puckering? Don't toss your machine out the window just yet! Even experienced embroiderers face these (and more!) common challenges. Follow along with Jenni as she shares her experience to help you troubleshoot and recover from embroidery blunders and save your projects instead of scrapping them!

Taught by: Jenni Gallagher

Saturday, June 22, 2019

Class Session 1 9:30 - 10:30 AM

Sewing and Craft Room Essentials -- Join Angela to learn about unique notions and products that are available and how they can benefit you in your sewing or craft room! Learn about Terial Magic and its uses. BoNash offers a variety of products including: iron covers, ironing board covers, fiberglass pressing sheets, BoNash powder (a must-see!) and more. Come see how these products work and how they can make your crafting life easier. Samples and products will be available for you to see. As always there will be a class handout to help you remember all the fun stuff. A goody bag and coupon will be provided.

Taught by: Angela Holley of All Stitched Up by Angela

Saturday, June 22, 2019

Class Session 1 9:30 - 10:30 AM

Color Your Craft Show with Crayon Totes!

Want to add some color to your craft show inventory? Well, crayon totes will do the trick!! Come learn how to embroider, assemble, and display crayon totes for your shows, and also have a chance to win some goodies along the way!

Taught by: Wendy Skaggs from Sweet N Sassy Blanks & Such and Sweet N Sassy Designs

Saturday, June 22, 2019

Class Session 1 9:30 - 10:30 AM

Beyond Knockdown Stitches - In this class you'll see how to easily "snag and combine elements" from existing embroidery designs using the stitch editing of Embrilliance Enthusiast. The utility menu features such as carousel, mirror x4 and instant repeat can be used creatively to create frames, wreaths and allover fabric designs. These functions also provide time saving efficiency when setting up multiple designs in a hoop such as key fobs or felties. Come see what creative customizing you can do with Embrilliance Enthusiast!

Taught by: Lisa Shaw from Bubbles' Menagerie representing Embrilliance Software.

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Fabric Frenzy - This class will take you through the tips and tricks for successful fabric cutting with your Silhouette! Learn how to stabilize fabric (both with and without a backing) for clean, crisp cuts. Create no-sew Fabric projects with Cameo and see how you can cut traditional Quilt patterns with Silhouette. In the second part of this class, you will learn to use your Silhouette to get accurate cuts quickly and easily. No more tedious trimming applique pieces in the hoop!! Libby shares the tips and tricks for cutting, importing embroidery designs into Silhouette Studio Designer Edition Plus and cutting your applique pieces.

Taught by: Libby Ashcraft

Saturday, June 22, 2019

Class Session 2 11:30 AM - 12:30 PM

Take it out of the Box! (Intro to Vinyl, Cutting Machine & Heat Press) -- Become familiar with digital cutting and learn how you can integrate cutting machine technology into your hobby or business. Learn the basics of cutting and applying heat transfer and adhesive vinyl as well as using fabric and foils. Save time and expand your creative options! A goody bag with sample products and coupon will be provided.

Taught by: Teresa Scruggs from All Stitched Up by Angela

Saturday, June 22, 2019

Class Session 2 11:30 AM - 12:30 PM

Personalizing Like a Pro - From birth stats to baseballs, First birthday outfits to anniversary keepsakes - if it can be hooped - we want to embroider it to make it unique. With Embrilliance Essentials, you have the tools to create personalized embroidered projects and this class will give you lot of ideas, tips, and tricks to make them all a reality!

Taught by: Lisa Shaw from Bubbles' Menagerie representing Embrilliance Software

Saturday, June 22, 2019

Class Session 2 11:30 AM - 12:30 PM

In the Hoop Key Fob Made in Your 4x4 Hoop!

YES, you CAN create amazing In-the-hoop projects in your 4x4 embroidery hoop! If you are intrigued by in-the-hoop projects but don't know where to start, join Corena and Grace and tackle your fears! Discussion topics will include selecting stabilizers, materials, finishings and hardware. Observe a demonstration and see how fun and easy these projects can be. This class is perfect for beginners and stitchers with smaller machines.

Taught by: Grace Horton-Olmos from Amazin Grace Designs and Corena Lipkowitz from Bella Bleu Embroidery

Saturday, June 22, 2019

Class Session 2 11:30 AM - 12:30 PM

Rhinestones Made Easy - Discover how to incorporate rhinestones in your Silhouette projects with ease. Libby Ashcraft will explore rhinestones including the basics of a good stone, the easiest tools for creating, the rhinestone panel in Silhouette Designer Edition, and creating rhinestone decals and apparel. Learn how to add some sparkle to everyday objects as well as dazzle in apparel. Find out exactly how easy rhinestones can be with maximum results.

Taught by: Libby Ashcraft for The Rhinestone World

Saturday, June 22, 2019

Class Session 2 11:30 AM - 12:30 PM

Everything you Wanted to Know About Sublimation but were Afraid to Ask - This class will cover the DOs and DON'Ts of printing and transferring sublimation onto poly performance fabrics, ceramics, metal, glass, and MORE! Instructor Michael S. Kaminsky of SUBLIMATION101 has over 25 years experience in the sublimation industry and will explain to you what products can and can't be made with sublimation inks, papers, and presses. Michael will also explain the profit margins and costs of many sublimation items.

Taught by: Michael S. Kaminsky of Sublimation101

Saturday, June 22, 2019

Class Session 2 11:30 AM - 12:30 PM

Planning for your Business and Legal Needs as your Business Grows

Are you ready to turn your hobby into a legitimate business? Did you land head first in the world of small business ownership and want to make sure you're set up for success? Join Texas business attorney and MBA Micah Miller to discuss common concerns that small business owners have and what steps are necessary for building your business on a solid foundation. Session topics will include business structure, planning for growth, marketing and branding, copyright & trademark, and more.

Taught by: Micah Miller from Miller Legal & Business Services www.millerbusinesslaw.net

Saturday, June 22, 2019

Class Session 3 2:30 - 3:30 PM

All About That Cork! -- What is cork fabric and how do you use it? Join Angela to learn exactly how you can use cork to create unique gifts or offer something new in your business. Cork is versatile and easy to use for ITH, applique, or sewing projects. Samples will be available to inspire you to get CREATIVE with CORK. A goody bag with a sample, free ITH design from Jazzy Zebra and coupon will be provided.

Taught by: Angela Holley from All Stitched Up by Angela

Saturday, June 22, 2019

Class Session 3 2:30 - 3:30 PM

Adding Foil to Vinyl - Foil is a growing trend with crafters and adding it to your projects is easier than ever. Libby Ashcraft will be explaining how heat-reactive foil works and will be showing you easy ways to begin using it. You can create all new projects featuring foil as well as add foil to your existing vinyl, rhinestone, and paper projects. After this session, users will be able to find the right materials for foil, set up your designs to use foil, and produce spectacular combinations using vinyl, rhinestones and foil!

Taught by: Libby Ashcraft for The Rhinestone World

Saturday, June 22, 2019

Class Session 3 2:30 - 3:30 PM

Photography Plus - High quality photography is essential to a successful marketing campaign. In this class, we will explore composition, equipment options, lighting challenges, and editing techniques that you can use to take your product (and personal) photography to the next level. As a bonus, we will discuss ways to generate studio quality photography using equipment that is in your home fight now. This is an open discussion forum where we can all learn from each other's experiences.

Taught by: Luke Hunter

Saturday, June 22, 2019

Class Session 3 2:30 - 3:30 PM

Oh Snap! - Do you look at the latest fun and trendy projects and ask, "How am I going to do that?!" Join the Flaky Friends from Glitter Eye Candy and we will show you just how quick and easy it is! Learn to make cut files for any applique. Learn how to use your scrap heat transfer vinyl (HTV) for small cuts. Learn how to jazz up marine vinyl using GlitterFlex HTV. Learn how to add a snap or rivet to your finished project. These tips and tricks will make your projects SPARKLE!

Taught by: Allene Snow of Glitter Eye Candy

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Taught by: Micah Miller from Miller Legal & Business Services www.millerbusinesslaw.net

Saturday, June 22, 2019

Class Session 4 4:30 - 5:30

Got Craft Shows? - Do you sign up for craft shows and then wonder how to set up your booth for ultimate coverage? Well, during this session, we will explore various setups as well as quick and easy show items to display!

Taught by: Wendy Skaggs from Sweet N Sassy

Saturday, June 22, 2019

Class Session 4 4:30 - 5:30

I Can Embroider That?! - This fun class will give you ideas for using non-traditional materials and supplies from your other crafting hobbies in your machine embroidery projects. Mixed media at its finest! Learn methods for stitching with or on: Toilet Tissue, Vinyl, Leather, Balsa Wood, Heat Transfer Vinyl, and Cork. Techniques for proper stabilizing, needles, and other details will be covered to ensure your non-traditional material projects look professional!
Taught by: Kimberly Miller of Hug Longer Digital Designs and Sheila Ryan of Designs by Babymoon

Saturday, June 22, 2019

Class Session 4 4:30 - 5:30

Taking the Mystery out of Scanning with your Scan n Cut - The Brother Scan n Cut features the ability to scan designs for later cutting and manipulation. We'll talk about the differences in Direct Cut and Scan to Cut Data. Learn how to fine-tune your settings to get the best possible scans.

Taught by: Libby Ashcraft

Saturday, June 22, 2019

Class Session 4 4:30 - 5:30

Magical Mylar

This class will give you a quick run down on working with Mylar in your embroidery designs. First we will talk about what mylar is and how to use it in existing embroidery designs digitized specifically for mylar. Then you'll learn some neat tricks on how to look at a design and decide that it needs some sparkle so how can we do that in our editing and digitizing software. Finally we will wrap it up with some digitizing techniques for creating your own mylar embroidery designs.

Taught by: Lisa Shaw from Bubbles' Menagerie representing Embrilliance Software

Saturday, June 22, 2019

Class Session 4 4:30 - 5:30

All About Applique!

Are you ready to go beyond your average applique? Join Corena and Grace to learn about preparing your applique fabric, using non-traditional materials like vinyl and HTV in your applique designs, tips for working with different types of finishing stitches, achieving the cleanest and most professional looking appliques, favorite tools and more! This class is perfect for beginners and beyond.

Taught by: Grace Horton-Olmos from Amazin Grace Designs and Corena Lipkowitz from Bella Bleu Embroidery

Sunday, June 23, 2019

Class Session 1 10:30 - 11:30 AM

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Taught by: Libby Ashcraft for The Rhinestone World

Sunday, June 23, 2019

Class Session 1 10:30 - 11:30 AM Quick Digitizing Projects - There are HEAPS of quick projects that you can digitize with StitchArtist at any experience level. We will take an existing design & add stippling around it to create an "in the hoop quilted design". We will work with true type fonts & built-in library shapes to create embossed & freestanding lace - talk about a quick & personalized embroidery design for any occasion & decorating style! And MORE - You get the idea - quick & easy projects that EVERYONE can make.

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Taught by: Grace Horton-Olmos from Amazin Grace Designs and Corena Lipkowitz from Bella Bleu Embroidery

Sunday, June 23, 2019

Class Session 2 1:45 - 2:45 PM

Designing in Silhouette Studio Software - The hardest part of any endeavor is getting started. Learning a new software can be confusing. What do the buttons do? Where do I start first? This introductory course will start from the very beginning to give you the foundational knowledge to start using Silhouette Studio.

Taught by: Libby Ashcraft for The Rhinestone World

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